

## Ebusiness Ecommerce Managing The Digital Value Chain

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The digital business could well be worth \$40 billion. Yet Macy's is trading at a far lower price-to-sales ratio than e-commerce rivals. Macy's ( NYSE:M) was devastated by the pandemic when it was ...

### Macy's Considering Spinning Off E-Commerce Business

E-commerce logistics experts said FedEx could leave the pandemic weaker than before without serious intervention.

### How the e-commerce shipping boom could turn into FedEx's nightmare scenario

Digital marketplaces offer auto suppliers and other B2B industries many benefits, but how do you get started? Here's what you need for a successful launch.

### Revving up your digital marketplace: A playbook for success

While the pandemic accelerated online shopping, the platforms people use to make purchases is also changing. Shopping online is no longer reserved for the desktop. Retailers are responding to this ...

### The Startup That ' s Helping E-Commerce Unlock Growth Through Text Marketing

In the current scenario, the e-commerce industry is rising rapidly and in the past few years, we have seen a huge surge in people turning their ways towards online platforms. As a result, e-commerce ...

### How Sitecore Can Help You Drive Ecommerce Growth?

Macy's has faced pressure from Jana Partners to separate e-commerce from the bricks-and-mortar business, according to Wall Street Journal reports.

### Macy ' s new marketplace could bolster calls to separate its e-commerce business, one analyst says

The ERP Advisor Podcast hosted Founder and Managing Principal of ERP Advisors Group Shawn Windle and Senior Consultant Carly Shube for a discussion on digital transformation for e-commerce businesses.

### ERP Advisors Group Advises E-Commerce Businesses on Digital Transformation Best Practices

Looking to secure a competitive edge in the coming year? Here are five digital experience management trends you won ' t want to ignore.

### Digital experience management trends transforming CX in 2022

Aimed at customers operating in the global Aftermarket, the website hosts the product offers of Berco USA for the American markets and Berco SpA for customers in Europe and Asia. \" The new, \" comments ...

### Embracing the Digital Transformation: Berco launches innovative e-commerce platform for Aftermarket products

Japan has been the birthplace of traditional arts and crafts since ancient times. Craftmanship, meticulous attention to detail and balance of design and functionality have contributed to creating ...

### Forest bags \$8M seed round to acquire Japanese e-commerce brands

As consumer brands step-up efforts to scale and grow their direct to consumer (DTC) business channels, the inevitability of further COVID restrictions reinforces the pressing need to equip brands with ...

### The emergence of the advanced DTC e-commerce logistics network

Hangzhou ' s cross-border e-commerce import and export volume was 108.416 billion yuan, and the number of cross-border

export online stores was 30,353, an increase ...

Ebrun think tank: Why is Hangzhou cross-border e-commerce so "powerful"

The move marks Macy's next step in expanding its already growing digital business. In a call with investors, Macy's CEO and chairman Jeffrey Gennette said the company's digital business is on track ...

Macy ' s Launches Digital Marketplace, Further Expanding E-Commerce Potential

US-Israeli supply chain Fintech platform, 8fig, recently finalized a \$50 million Series A round. The company's investment round has been joined by existing investors Battery Ventures and LocalGlobe, ...

US-Israeli Supply Chain Fintech 8fig Raises Combined \$50M in Series A to Provide Digital Commerce Sellers with Flexible Capital

An activist investor has pressed the department-store chain to follow the path of Saks Fifth Avenue in spinning off the fast-growing segment. The announcement came as Macy ' s posted another quarter of ...

Macy ' s Hires Adviser to Study Separation of E-commerce Business

Smartpay K.K. today announced the launch of its new "Buy Now Pay Later" (BNPL) service, which combines an all-in-one payment experience and interest free payment solution, designed to solve Japanese ...

Smartpay Officially Launches the First All-in-one E-commerce Payment Solution and BNPL Service That Is Completely Free for Consumers

Norast Supply is an online ship supplier bringing the supply business into the digital era. Offering ship supplies throughout the United Kingdom, Norast Supply allows an ecommerce solution that ...

UK based Norast Supply has unveiled a new e-commerce based website that looks to change the way ship supply is done

Adobe Analytics forecasts Black Friday e-commerce sales between \$8.8 billion and \$9.6 billion, though the group says the pull of major shopping days is starting to fall. Shoppers spent \$5.1 billion on ...

Black Friday e-commerce sales expected to approach \$9 billion even as the power of major shopping days falls

Comvest is partnering on the investment with Renovation Brands' founder, Rick Morse, as well as existing investor Digital Fuel Capital and members of the management team.

Comvest Partners invests in home improvement e-commerce platform Renovation Brands

ChannelAdvisor Corporation (NYSE: ECOM), a leading provider of cloud-based e-commerce solutions, today announced it has been named the No. 1 channel management vendor for the 10th consecutive year in ...

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